

Corporate Policy

As one of the leading packaging and POS providers, the STI Group offers customised solutions that showcase brands and products in such a way that they are noticed by consumers and boost sales and brand value.


As the **Partner of Brands**, we work closely with our customers to help them achieve their goals.

We are a family enterprise and trust the ideas and knowledge of our employees. We encourage their skills and endeavour to develop long-term relationships based on fairness, performance and mutual loyalty.

All employees are required to comply with **measures for quality management, environmental protection, hygiene and occupational safety and the guidelines of corporate policy** for their area of responsibility.

The STI Group is aware of its role as a pioneer and of its responsibility to successfully implement and practise the formulated company goals and guidelines. For this, it relies on an **effective management system** built on the basis of international standards.

Lauterbach, 07.09.2017


Jakob Rinninger
Managing Director


Andrea Wildies
Managing Director

- Our goal is a **continuous improvement** of the overall performance of the corporate group.
- We are committed to cultivating a **fair, strong, open collaboration based on trust** with our business partners.
- We undertake to comply with **legal requirements**.
- We **provide** end-to-end solutions for product presentation at the POS to our customers and ensure punctual delivery of products and services **of a high quality**.
- We use **modern** and **innovative** manufacturing processes and production facilities that are based on the latest technology.
- We clearly describe the organisational structure of the company and process responsibilities so that every employee can fulfil **the quality and environmental management responsibilities**.
- We strive to raise the **quality, cost and environmental awareness** of our employees through an open flow of information and training programs to facilitate their work and actions.
- We have incorporated **self-assessment as a measure of quality assurance** across the company.
- We are aware of our **responsibility for the conservation of natural resources, monitor** our environmental impact and make **improvements** for conservation of the environment based on it.
- We primarily manufacture products from **renewable and recycled raw materials** and fully recycle the paper and cardboard waste generated in production.
- We consider the **environmental impact** of our investments and procurements.
- We are committed to **reducing our energy consumption** in the long term and improving our **energy efficiency** as well as our energy-related performance in a continuous improvement process
- We design our employee workstations using appropriate and preventive **occupational safety, fire safety and environmental safety measures** to make them safer.
- We want to meet the increasing **hygiene requirements** of our customers with respect to our production and our products through appropriate measures and hygiene standards.
- We use modern **communication media** and thus ensure a quick and secure flow of information